

Aaron Krerowicz March 2017 Newsletter

NEWS

I'm pleased and proud to report that I'll be speaking at the University of Michigan Ann Arbor's "[Summit of Creativity: A Celebration of the Fiftieth Anniversary of the Beatles' Sgt. Pepper's Lonely Hearts Club Band](#)" in June. I will premiere a new presentation titled "Being For The Benefit of Mr. Kite!: The Beatles' Most Under-Appreciated Song".

In anticipation of the conference, I will publish my next two books in May: *BEATLESTUDY, volume 1: Structural Analysis of Beatles Music* and *BEATLESTUDY, volume 2: Harmonic Analysis of Beatles Music*. Both are encyclopedias of their topics - reference texts on which fellow music scholars can base their own analyses. As a preview of the first volume, here's a [BEATLES MINUTE on 'Please Please Me'](#). And as a preview for the second volume, here are [several recent blogs illustrating in exhaustive detail how The Beatles use harmony](#).

Meanwhile, here are a few recent articles:

- Landon Woodroof conducted [an interview and wrote an article promoting "From The Shadow of JFK: The Rise of Beatlemania in America"](#) on 8 February 2017 at the Brentwood, TN library.
- Beatles News ran [an article promoting "All You Need Is Love" month](#) at the Ouachita Parish Public Library in Monroe, Louisiana
- Rachel Steffan of the Leesville Leader (LA) wrote [a review of "The Beatles: Band of the Sixties" at the Leesville, LA library](#) on 31 January 2017.
- Lici Beveridge of The Hattiesburg American wrote [an article promoting "Reinventing Rock 'n' Roll: The Beatles' Rubber Soul and Revolver"](#) on 25 January 2017.
- Steve Horrell of The Edwardsville Intelligencer wrote [an article promoting "The Beatles: Band of the Sixties" on 18 January 2017 at the Edwardsville, IL library](#). He also [transcribed our phone conversation](#).

SCHEDULE

The remainder of February is pretty quiet (I'm working on the two *BEATLESTUDY* books daily), but things pick up again in March with my second lecture tour of the year, this one through Ohio, West Virginia, North Carolina, and Virginia:

Thursday, 2 March 2017, 1:00-1:50 p.m.

Butler University, 4600 Sunset Ave, Indianapolis, IN

The Music of Star Wars: A Celebration of John Williams' Film Scores

Often called a "space opera", one aspect of the Star Wars films that helped make them such a pop culture phenomenon was composer John Williams' iconic music. This multimedia presentation showcases the music from the iconic Sci-Fi series.

Saturday, 11 March 2017, 1:00-2:30 p.m.

Granville Public Library, 217 E. Broadway, Granville, OH

The Beatles' Alter Ego, Sgt. Pepper's Lonely Hearts Club Band

Since its release in 1967, the Beatles' Sgt. Pepper's Lonely Hearts Club Band has often been regarded as the single greatest rock album ever made, and one of the first rock concept albums. This 90-minute multimedia presentation observes and discusses the landmark album track by track, citing musical and historical precedents, and illustrating the development of the songs through excerpts from interviews with the band members and clips of discarded takes.

Monday, 13 March 2017, 6:00-7:00 p.m.

St Albans Library, 602 4th St, St Albans, WV

They're Gonna Put Me In The Movies: The Beatles on Film

In addition to achieving tremendous success with their records, The Beatles also achieved great success with their movies – and the band's history can be understood quite clearly through the progression of their films. This 60-minute multimedia program will discuss A Hard Day's Night (1964), Help! (1965), Magical Mystery Tour (1967), Yellow Submarine (1968), and Let it Be (1970) with the purpose of tracing the band's artistic evolution through observation and analysis of their films.

Tuesday, 14 March 2017, 6:00-7:30 p.m.

Kanawha County Main Library, 123 Capitol St, Charleston, WV

The Beatles' Alter Ego, Sgt. Pepper's Lonely Hearts Club Band

Since its release in 1967, the Beatles' Sgt. Pepper's Lonely Hearts Club Band has often been regarded as the single greatest rock album ever made, and one of the first rock concept albums. This 90-minute multimedia presentation observes and discusses the landmark album track by track, citing musical and historical precedents, and illustrating the development of the songs through excerpts from interviews with the band members and clips of discarded takes.

Wednesday, 15 March 2017, 6:30-7:30 p.m.

Blacksburg Library, 200 Miller St, Blacksburg, VA

The Beatles: Band of the Sixties

Explore the music of The Beatles in this 60-minute multimedia presentation (part history and part musical analysis) spanning the full 1960's: beginning with the band's seminal visits to Hamburg, continuing through Beatlemania, and concluding with Abbey Road. The program will be supplemented with audio clips of music and excerpts from interviews with the band members.

Thursday, 16 March 2017, 6:30-7:30 p.m.

Mount Airy Public Library, 145 Rockford St, Mt Airy, NC

The Music of Star Wars: A Celebration of John Williams' Film Scores

Often called a “space opera”, one aspect of the Star Wars films that helped make them such a pop culture phenomenon was composer John Williams' iconic music. This 60-minute multimedia presentation showcases music from all seven movies

Saturday, 18 March 2017, 11:00 a.m. - 1:00 p.m.

Elkin Public Library 111 N Front St, Elkin, NC

Origami for Beginners

Learn the basics of the Japanese art of paper folding through this one-time, two-hour interactive course using a new system of origami notation invented by the instructor. A variety of styles and qualities of paper will be provided, but feel free to bring your own materials as well. For a free preview, visit the instructor's origami blog at www.AaronKrerowicz.com.

Saturday, 18 March 2017, 3:00-4:30 p.m.

Elkin Public Library 111 N Front St, Elkin, NC

The Beatles' Alter Ego, Sgt. Pepper's Lonely Hearts Club Band

Since its release in 1967, the Beatles' Sgt. Pepper's Lonely Hearts Club Band has often been regarded as the single greatest rock album ever made, and one of the first rock concept albums. This 90-minute multimedia presentation observes and discusses the landmark album track by track, citing musical and historical precedents, and illustrating the development of the songs through excerpts from interviews with the band members and clips of discarded takes.

Tuesday, 21 March 2017, 7:00-8:00 p.m.

South Regional Library, 4505 S. Alston Ave, Durham, NC

The Beatles: Band of the Sixties

Explore the music of The Beatles in this 60-minute multimedia presentation (part history and part musical analysis) spanning the full 1960's: beginning with the band's seminal visits to Hamburg, continuing through Beatlemania, and concluding with Abbey Road. The program will be supplemented with audio clips of music and excerpts from interviews with the band members.

Wednesday, 22 March 2017, 7:00-8:00 p.m.

Henrico County Public Library - Fairfield, 1001 N Laburnum Ave, Richmond, VA

The Beatles: Band of the Sixties

Explore the music of The Beatles in this 60-minute multimedia presentation (part history and part musical analysis) spanning the full 1960's: beginning with the band's seminal visits to Hamburg, continuing through Beatlemania, and concluding with Abbey Road. The program will be supplemented with audio clips of music and excerpts from interviews with the band members.

Thursday, 23 March 2017, 7:00-8:00 p.m.

Henrico County Public Library - Glen Allen, 10501 Staples Mill Rd, Glen Allen, VA

The Beatles: Band of the Sixties

Explore the music of The Beatles in this 60-minute multimedia presentation (part history and part musical analysis) spanning the full 1960's: beginning with the band's seminal visits to Hamburg, continuing through Beatlemania, and concluding with Abbey Road. The program will be supplemented with audio clips of music and excerpts from interviews with the band members.

As always, I'll be documenting my travels on my [Beatles blog](#).

Looking ahead:

- In early May I'll present in Kansas and Missouri.
- In mid May I'll publish my next two books, as mentioned above.
- In late May I'll be at [Abbey Road on the River](#).
- In June I'll be participating in the [Sgt. Pepper 50th anniversary conference](#) mentioned above.
- In July I'll speak in New Jersey and Pennsylvania.
- In August I'll hit Wisconsin and Illinois, including the [Chicago Beatles Fest](#).
- In September I'll make my Canada debut at the [London \(Ontario\) Beatles Festival](#).

The monthly Abbey picture:



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