

Aaron Krerowicz February 2017 Newsletter

NEWS

Just announced: My January 26 presentation in Hammond, LA will be shared with fellow Beatles author [Bruce Spizer](#). We'll engage in a friendly debate over whether or not JFK's assassination had any influence on The Beatles' popularity in the United States.

Meanwhile...

- The latest BEATLES MINUTE illustrates [polymer in 'Happiness Is A Warm Gun'](#)
- Matt Blick's latest [Beatles Songwriting Academy podcast](#) features the BEATLES MINUTE titled "Eleanor Rigby's Ghost".
- A conversation about Paul McCartney's songwriting skills with Sam Whiles on his "Paul Or Nothing" podcast can be [downloaded from iTunes](#).
- John Firehammer of Beatlefan posted his review of [Days in the Life](#).

SCHEDULE

I continue heading south for the remainder of this month, destined for my first-ever visit to Louisiana. In early February, I'll make my way back to Indiana.

Highlights include the debut of [Songs The Beatles Gave Away](#) tomorrow, the JFK debate mentioned above with [Bruce Spizer](#) on January 26, and another co-presentation with [Jude Southerland Kessler](#) on February 3.

Saturday, 21 January 2017, 2:00-3:30 p.m.

Cape Girardeau Public Library, 711 N. Clark St, Cape Girardeau, MO

Songs the Beatles Gave Away

In addition to writing their own music, both John Lennon and Paul McCartney also regularly penned songs for other recording artists, including Cilla Black, Billy J. Kramer and the Dakotas, Peter and Gordon, The Rolling Stones, Badfinger, and others. This 90-minute multimedia program considers all 26 such giveaways, comparing and contrasting them to recordings actually done by The Beatles.

Sunday, 22 January 2017, 2:00-3:00 p.m.

Sikeston Library, 121 E North St, Sikeston, MO

The Beatles: Band of the Sixties

Explore the music of The Beatles in this 60-minute multimedia presentation (part history and part musical analysis) spanning the full 1960's: beginning with the band's seminal visits to Hamburg, continuing through Beatlemania, and concluding with Abbey Road. The program will be supplemented with audio clips of music and excerpts from interviews with the band members.

Monday, 23 January 2017, 6:00-7:30 p.m.

Jesse Yancy Memorial Library, 314 North Newberger Ave, Bruce, MS

The Influence of American Rock 'n' Roll on The Beatles

Before the Beatles ever wrote their own songs or performed on stage, they were inspired to do so by American rock 'n' roll records. This 90-minute multimedia program will illustrate the influence of Carl Perkins, Elvis Presley, Chuck Berry, Little Richard, and other American recording artists from the 1950's on the Beatles through side-by-side comparisons and musical analysis of Beatles covers and original recordings.

Tuesday, 24 January 2017, 7:00-8:00 p.m.

Amory Municipal Library, 401 2nd Ave N, Amory, MS

The Beatles: Band of the Sixties

Explore the music of The Beatles in this 60-minute multimedia presentation (part history and part musical analysis) spanning the full 1960's: beginning with the band's seminal visits to Hamburg, continuing through Beatlemania, and concluding with Abbey Road. The program will be supplemented with audio clips of music and excerpts from interviews with the band members.

Wednesday, 25 January 2017, 6:30-8:00 p.m.

T-Bones Records & Cafe, 2101 Hardy St, Hattiesburg, MS

Reinventing Rock 'n' Roll: The Beatles' Rubber Soul and Revolver

The sophisticated songwriting and innovative recording techniques on the Beatles' sixth studio album Rubber Soul (1965) and seventh studio album Revolver (1966) exemplify the originality and experimentation for which the band is so famous. This 90-minute multimedia presentation discusses and analyzes highlights from both albums.

Thursday, 26 January 2017, 6:30-7:30 p.m.

Tangipahoa Parish Library, 314 E. Thomas St, Hammond, LA

From the Shadow of JFK: The Rise of Beatlemania in America

Many Beatles authors have cited John F. Kennedy's assassination on 22 November 1963 as a cause of the Beatles' sudden popularity in the United States in early 1964. Their logic: Kennedy's assassination made America sad, then the Beatles made America happy again. But this commonly accepted answer is overly simplistic. The real answer is that Kennedy's life and death inadvertently primed the nation for the Beatles' arrival and success. This 60-minute program will explain how and why.

Saturday, 28 January 2017, 2:00-3:00 p.m.

Denham Springs: Walker Branch, 8101 US Highway 190, Denham Springs, LA

The Beatles: Band of the Sixties

Explore the music of The Beatles in this 60-minute multimedia presentation (part history and part musical analysis) spanning the full 1960's: beginning with the band's seminal visits to Hamburg, continuing through Beatlemania, and concluding with Abbey Road. The program will be supplemented with audio clips of music and excerpts from interviews with the band members.

Sunday, 29 January 2017, 2:30-3:30 p.m.

Lafayette Public Library - South Regional Branch, 6101 Johnston St, Lafayette, LA

The Beatles: Band of the Sixties

Explore the music of The Beatles in this 60-minute multimedia presentation (part history and part musical analysis) spanning the full 1960's: beginning with the band's seminal visits to Hamburg, continuing through Beatlemania, and concluding with Abbey Road. The program

will be supplemented with audio clips of music and excerpts from interviews with the band members.

Monday, 30 January 2017, 6:00-7:00 p.m.

Beauregard Parish Library, 205 S Washington St, DeRidder, LA

The Beatles: Band of the Sixties

Explore the music of The Beatles in this 60-minute multimedia presentation (part history and part musical analysis) spanning the full 1960's: beginning with the band's seminal visits to Hamburg, continuing through Beatlemania, and concluding with Abbey Road. The program will be supplemented with audio clips of music and excerpts from interviews with the band members.

Tuesday, 31 January 2017, 7:00-8:00 p.m.

Vernon Parish Library, 1401 Nolan Trce, Leesville, LA

The Beatles: Band of the Sixties

Explore the music of The Beatles in this 60-minute multimedia presentation (part history and part musical analysis) spanning the full 1960's: beginning with the band's seminal visits to Hamburg, continuing through Beatlemania, and concluding with Abbey Road. The program will be supplemented with audio clips of music and excerpts from interviews with the band members.

Thursday, 2 February 2017, time 6:00-7:00 p.m.

Vidalia Library, 408 Texas St, Vidalia, LA

The Beatles: Band of the Sixties

Explore the music of The Beatles in this 60-minute multimedia presentation (part history and part musical analysis) spanning the full 1960's: beginning with the band's seminal visits to Hamburg, continuing through Beatlemania, and concluding with Abbey Road. The program will be supplemented with audio clips of music and excerpts from interviews with the band members.

Friday, 3 February 2017, 6:00-8:00 p.m.

Lincoln Parish Library, 910 N Trenton St, Ruston, LA

This program will be shared with John Lennon expert and Monroe, LA resident Jude Southerland Kessler

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Monday, 6 February 2017, 5:30-6:30 p.m.

Ouachita Parish Main Library, 1800 Stubbs Avenue, Monroe, LA

The Beatles: Band of the Sixties

Explore the music of The Beatles in this 60-minute multimedia presentation (part history and part musical analysis) spanning the full 1960's: beginning with the band's seminal visits to Hamburg, continuing through Beatlemania, and concluding with Abbey Road. The program will be supplemented with audio clips of music and excerpts from interviews with the band members.

Tuesday, 7 February 2017, 4:00-5:00 p.m.

Meridian-Lauderdale Co. Public Library, 2517 7th St, Meridian, MS

The Beatles: Band of the Sixties

Explore the music of The Beatles in this 60-minute multimedia presentation (part history and part musical analysis) spanning the full 1960's: beginning with the band's seminal visits to Hamburg, continuing through Beatlemania, and concluding with Abbey Road. The program will be supplemented with audio clips of music and excerpts from interviews with the band members.

Wednesday, 8 February 2017, 6:30-7:30 p.m.

The Brentwood Library, 8109 Concord Rd, Brentwood, TN

From the Shadow of JFK: The Rise of Beatlemania in America

Many Beatles authors have cited John F. Kennedy's assassination on 22 November 1963 as a cause of the Beatles' sudden popularity in the United States in early 1964. Their logic: Kennedy's assassination made America sad, then the Beatles made America happy again. But this commonly accepted answer is overly simplistic. The real answer is that Kennedy's life and death inadvertently primed the nation for the Beatles' arrival and success. This 60-minute program will explain how and why.

Thursday, 9 February 2017, 7:00-8:00 p.m.

Harrison County Government Center, 245 Atwood st, Corydon, IN

From the Shadow of JFK: The Rise of Beatlemania in America

Many Beatles authors have cited John F. Kennedy's assassination on 22 November 1963 as a cause of the Beatles' sudden popularity in the United States in early 1964. Their logic: Kennedy's assassination made America sad, then the Beatles made America happy again. But this commonly accepted answer is overly simplistic. The real answer is that Kennedy's life and death inadvertently primed the nation for the Beatles' arrival and success. This 60-minute program will explain how and why.

Looking ahead:

- March will feature a lecture tour through Ohio, West Virginia, North Carolina, and Virginia.
- In May I'll visit Kansas, Missouri, and possibly Illinois early in the month, with [Abbey Road on the River](#) at the end of the month.

A complete and up-to-date calendar of upcoming events can be found here: <http://www.aaronkrerowicz.com/upcoming-events.html>

The monthly Abbey pic is of her practicing her camouflage.

