Presentations about The Beatles

The Beatles: Band of the Sixties
An overview of the Beatles and their music spanning the full 1960s beginning with the band's seminal visits to Hamburg, continuing through Beatlemania, and concluding with Abbey Road.

Before They Were Fab: The Beatles Prior to Beatlemania
An early history of the Beatles from John Lennon's founding of The Quarrymen in 1957, through their five seminal Hamburg residencies, and right up to the precipice of worldwide fame and fortune.

The Influence of American Rock ‘n’ Roll on the Beatles
This program illustrates the influence of American recording artists from the 1950's (including Elvis Presley, Chuck Berry, Little Richard, and others) on the Beatles through side-by-side comparisons and musical analysis of Beatles covers and original recordings.

From the Shadow of JFK: The Rise of Beatlemania in America
A look at the Beatles' first U.S., with emphasis on the assassination of John F. Kennedy and how his death helped Beatlemania flourish.

A Hard Day’s Night: The Music & The Movie
The only Beatles album to feature exclusively Lennon/McCartney songs, A Hard Day’s Night is both the product of Beatlemania and the beginning of its end. This program observes and analyzes both the album and film.

The Influence of Bob Dylan on The Beatles
With his folksy guitar playing and philosophical lyrics, no other contemporary influenced the songwriting of John Lennon and Paul McCartney more than Bob Dylan. This program traces the compositional maturation of the Beatles by illustrating in detail Dylan’s influence.

“Yesterday”, The World's Most Recorded Song
With over 1,600 covers, The Beatles’ “Yesterday” is one of the most iconic pieces of music ever written, but its origin and development were anything but ordinary. This program discusses the classic song's history, illuminating how “Yesterday” came to be the World's Most Recorded Song.

Reinventing Rock ‘n’ Roll: The Beatles’ Revolver
More than any other Beatles album, the experimental recording techniques and innovative songwriting on Revolver exemplify the originality and progressive thinking for which the band is so famous. This program discusses and analyzes the album track by track.

Let Me Take You Down: The History of “Strawberry Fields Forever”
This program traces the history and development of “Strawberry Fields” from Lennon’s conception in 1966 through its release in February 1967.

The Beatles’ Alter Ego, Sgt. Pepper’s Lonely Hearts Club Band
Since its release in 1967, the Beatles’ Sgt. Pepper’s Lonely Hearts Club Band has often been regarded as the single greatest rock album ever made, and one of the first rock concept albums. This program will observe and discuss the landmark album track by track.

Carte Blanche: The Beatles’ White Album
The Beatles’ only double-album, The Beatles (a.k.a. The White Album) is the band’s most individualized and stylistically diverse work, and the complete antithesis of Sgt. Pepper’s Lonely Hearts Club Band. Topics and people discussed in this program include Eric Clapton, the Maharishi Mahesh Yogi and his camp in Rishikesh, India, the influence of Yoko Ono, and the beginning of the end for the Beatles.

Let it Be: The Beatles, January 1969
January 1969, in which the Beatles recorded what would ultimately constitute the album Let it Be, is paradoxically both the least understood and most well-documented month of the band’s entire existence. This program explains what happened during that fractious month through quotes from the band members and “fly on the wall” excerpts from the recording sessions.

Everest: The Beatles’ Abbey Road
The Beatles’ last-recorded album, Abbey Road, was originally titled Everest – not after the mountain, but rather the brand of cigarettes. Even so, on some level the band was thinking of the album as their pinnacle, their greatest musical and artistic achievement. This program discusses and analyzes Abbey Road song by song.

The Beatles & The Rolling Stones
Ask anybody to name two English rock bands from the 1960s and the response will likely be The Beatles and The Rolling Stones. This program compares and contrasts the two through musical examples and interviews.

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Songs the Beatles Gave Away
One of the major (and under-appreciated) characters in the Beatles’ story was their producer, George Martin, who took the raw, intuitive songs of John Lennon, Paul McCartney, and George Harrison and polished them into commercially viable products. This program considers how George Martin contributed to the band’s recordings and legacy.

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Aaron Krerowicz
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Bio
One of two professional Beatles scholars in the world, Aaron Krerowicz won a research grant through the University of Hartford in November 2011 to study the band and since has presented his findings through more than one hundred presentations at libraries, universities, continuing education programs, and community centers throughout the United States.

Books
Playing at the Piano: 

The Beatles & The Avant-Garde (2014)

And coming in 2015:
The Beatles: Band of the Sixties (May)
From The Shadow of JFK: 
The Rise of Beatlemania in America (June)
Let it Be: The Beatles, January 1969 (December)

Non-Beatles Programs:
• The History of Rock 'n' Roll
• The Music of Star Wars: A Detailed Look at John Williams’ Orchestral Scores
• Origami for Beginners*
• Baseball History
• Baseball Before the Civil War
• Shadow Ball: A History of Negro League Baseball
• Naked Eye Astronomy
• The History of Pornography
• Beginning Piano*

* = these programs include a materials fee payable from each participant to the instructor at the start of the program.

Rate: $250 per program (flexible according to budget, especially if booking multiple programs)

For full details, descriptions, and histories of each program, consult the document “Educational Presentation Repertoire”, which can be found at the bottom of Aaron’s website (www.AaronKrerowicz.com) or use this QR code: