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Contact: Aaron Krerowicz

(260)467-9550

AaronKrerowicz@gmail.com

www.AaronKrerowicz.com

Book cover photo and head shots available on website.

NEW BEATLES BOOK RELEASED

Scholar Offers Insight Into The Biggest Band Of All Time

For the past three years, professional Beatles scholar and author Aaron Krerowicz has been extensively researching, analyzing, writing, and lecturing on The Beatles across the nation. His first Beatles book, *The Beatles & The Avant-Garde*, is now available.

The book tells the story of the Beatles' experimental works. "Most fans think of John Lennon as the avant-garde Beatle, mostly because of his association with [avant-garde artist] Yoko Ono," explained the author. "But before Lennon even met Yoko, Paul McCartney was conducting similar experiments." The book illustrates that shift in experimentation from Lennon to McCartney over the course of the band's existence, culminating with how and why Ono influenced Lennon. "People say it's obvious that Yoko had a profound impact on John," Krerowicz continued. "And yes that's true, but what's not obvious is *how* Yoko impacted John. Furthermore, *why* did someone as unusual as Yoko appeal to John? What did he see in her? That's what my book is all about."

The Beatles & The Avant-Garde is now available for purchase on Amazon.com at \$15.86 for paperback (fees excluded) and on the author's website, www.AaronKrerowicz.com/books, at a discounted rate of \$14.00 for paperback and \$8.00 for digital PDF (fees included).

Aaron Krerowicz regularly delivers educational presentations at libraries, continuing education programs, and community centers. For more information, including a calendar of upcoming events and his complete educational program repertoire, visit his website: www.AaronKrerowicz.com. He can also be followed on Facebook: www.facebook.com/aaron.krerowicz.

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